

# AGROWEX INDUSTRIES Verified Offtake Opportunity

## **OFFTAKE SUMMARY**

• Product Type: Watermelon

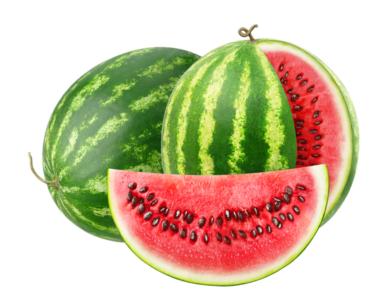
• Offtake Duration: 6 Months Contract

• Market Type: Local & Export

Quantity Required: 5680 tons

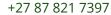
Delivery Region(s): Nationwide

• Submission Deadline: 1st September 2025





















## Estimated Production Cost (per hectare - tunnel)



Item Name	Item Category	Unit Cost	Quantity	Total Cost
Soil Preparation	Direct costs	3,200	1	3,200
Seed (High-Yield Varieties)	Direct costs	6,500	1	6,500
Fertiliser (Intensive Program)	Direct costs	18,000	1	18,000
Lime/Gypsum/Chemicals	Direct costs	15,000	1	15,000
Weeding/Labour (Increased)	Direct costs	32,000	1	32,000
Irrigation Operations (Intensive)	Direct costs	12,000	1	12,000
Packaging Materials	Direct costs	4,500	1	4,500
Planting Costs	Overheads	1,200	1	1,200
Crop Insurance	Overheads	2,500	1	2,500
Equipment Lease	Overheads	12,000	1	12,000
Fuel	Overheads	4,500	1	4,500
Harvesting (High Volume)	Overheads	5,000	1	5,000
Agrowex Software Licensing & Contract	Overheads	1,850	1	1,850
Office Admin, Staffing & Professional Fees	Overheads	1,200	1	1,200
TOTAL COSTS				119,450

### Projected Revenue and Profit Summary (per hectare - tunnel)

Item	Amount
Total Revenue (40 tons × R4,000/ton)	160,000
Total Costs	119,450
Gross Profit	40,550
Profit Margin	25.30%

**DISCLAIMER:** Please note that the estimated costs and projections are market related. They do not include additional expenses such as produce packaging, logistics to maket, and a 15% market agent fee, which will be incurred separately above the outlined cost.



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# Opportunity Brief OFFTAKE SUMMARY

#### ELIGIBILITY CRITERIA To apply for this offtake opportunity, producers must:

- Be registered on the Agrowex App with a complete Digital Farm Profile.
- Have completed the Agrowex Maturity Assessment (AMA).
- Hold valid certification(s) relevant to the market (e.g. Organic, GAP, Food Safety).
- Demonstrate proven production history or capacity aligned with requested volumes.

#### **SUPPLY CONDITIONS:**

- Packaging & Grading: [e.g. Cleaned, dried, bagged in 50kg sacks]
- Quality Specifications: [e.g. 98% purity, moisture <12%]
- Logistics: Transport support may be facilitated through Agrowex Driver App where applicable.
- Collection Point: [Insert details if FreshHub or central depot is used]

#### **HOW TO APPLY:**

- 1.Create Farm Profile/Log in to your Agrowex App.
- 2. Navigate to Offtakes > Available Offers.
- 3.Click on the specific offtake.
- 4. Submit your application form.
- 5. Upload your compliance documents & profile data.

Applications will be reviewed within 7 working days.

#### **BENEFITS FOR FARMERS:**

- Guaranteed buyer access.
- Fast-tracked payments via Agrowex Capital where applicable.
- Access to packaging, aggregation and distribution via FreshHub.
- Opportunity for long-term supply partnership and scaling support.

Agrowex: Empowering Africa's Farmers through Verified Market Access www.agrowex-hub.com | Download on Google Play & App Store



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- Confirm your inventory and harvest timeline on the app
- Keep certification documents accessible for inspection

#### If Selected:

- Youwill receiveadigitalcontractviathe AgrowexApp
- Confirm your delivery availability and logistics preference
- Coordinate grading & collection through Fresh-Hub or your aggregator

#### Missed the Deadline?

- Don't worry upcoming offtake cycles are listed in the app.
- Turn on notifications to be the first to know.

#### Want to Improve Eligibility?

- Retake the AMA for updated recommendations
- Visit the Learning Centre in the Agrowex App for certification support

Reminder: Agrowex prioritizes verified, consistent suppliers build your profile and reputation through reliable deliveries and transparent communication.

#### **Understanding the AMA Tool**

The Agrowex Maturity Assessment (AMA) is your first step toward verified offtakes and sustainable growth. It helps determine the readiness and reliability of your agribusiness.

#### What the AMA Evaluates:

- Farm management and record keeping
- Production capacity and consistency
- Financial health and transaction history
- Compliance and certifications

#### Why It Matters:

- AMA scores are used by buyers and financiers to evaluate your risk and readiness.
- Higher AMA scores open access to export opportunities, Agrowex Capital, and recurring offtakes.

#### **How to Prepare:**

- Complete your Digital Farm Profile in the Agrowex App
- Gather all certification and past sales documentation
- Take the AMA via the Assessment section in the app

Improving your AMA score can elevate your farm from smallholder to commercial-ready!

Start preparing today. Grow smarter, grow stronger.

#PoweredByAgrowex #GrowWithAMA #VerifiedFarmers #Agrowex-hub



